## PART B - FEE(S) TRANSMITTAL

proplet and send this form, together with applicable fee(s), to: Mail Mail Stop ISSUE FEE

Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

(571)-273-2885 or <u>Fax</u>

SEP 2 6 2006

APPLICATION NO.

STRUCTIONS: The form should be used for transmitting the ISSUE FEE and PUBLICATION FEE (if required). Blocks 1 through 5 should be completed where a special correspondence including the Patent, advance orders and notification of maintenance fees will be mailed to the current correspondence address as included unless preceded below or directed otherwise in Block 1, by (a) specifying a new correspondence address; and/or (b) indicating a separate "FEE ADDRESS" for maintenance fees will be mailed to the current correspondence address; and/or (b) indicating a separate "FEE ADDRESS" for maintenance fees will be mailed to the current correspondence address; and/or (b) indicating a separate "FEE ADDRESS" for maintenance fees will be mailed to the current correspondence address; and/or (b) indicating a separate "FEE ADDRESS" for maintenance fees will be mailed to the current correspondence address; and/or (b) indicating a separate "FEE ADDRESS" for maintenance fees will be mailed to the current correspondence address.

FIRST NAMED INVENTOR

CURRENT CORRESPONDENCE ADDRESS (Note: Use Block 1 for any change of address)

7590

06/16/2006

Kenneth B. Paley BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP Seventh Floor 12400 Wilshire Boulevard Los Angeles, CA 90025-1026

FILING DATE

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Certificate of Mailing or Transmission I hereby certify that this Fee(s) Transmittal is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to the Mail Stop ISSUE FEE address above, or being facsimile transmitted to the USPTO (571) 273-2885, on the date indicated below.

amuel, G. Campbell III,	(Depositor's name)
M. Carfaelles	(Signature
9/18706	(Date)

ATTORNEY DOCKET NO.

42,381

Registration No.

CONFIRMATION NO.

09/884,739 TITLE OF INVENTION: C	06/18/2001 ONFIGURATION OF DISP	Fuad Rashid PLAYS FOR TARGETED USER COMMUNITIES			XXXXXXXXX OICO255US	4754
APPLN. TYPE	SMALL ENTITY	ISSUE FEE		PUBLICATION FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1400		\$0	\$1400	09/18/2006
EXAMINER		ART UNIT		CLASS-SUBCLASS	]	
LUU, SY D		2174		715-762000	-	
Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).  Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.  "Fee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. Use of a Customer Number is required.			2. For printing on the patent front page, list  (1) the names of up to 3 registered patent attorneys or agents OR, alternatively,  (2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.  Campbell Stephenson  Ascolese LLP			
(A) NAME OF ASSIGN	an assignee is identified be 137 CFR 3.11. Completion of EE bel Systems, Inc	elow, no assignee of this form is NO	data will app T a substitute (B) RESIDI S an	pear on the patent. If an assign for filing an assignment. ENCE: (CITY and STATE OR on Mateo, Californ	COUNTRY) ia	
Please check the appropriate	assignee category or catego	ries (will not be pr	inted on the	patent): 🔲 Individual 🛂 C	Corporation or other private gr	oup entity Government
4a. The following fee(s) are enclosed:			4b. Payment of Fee(s):  A check in the amount of the fee(s) is enclosed.  Payment by credit card. Form PTO-2038 is attached.  The Director is hereby authorized by charge the required fee(s), or credit any overpayment, to Deposit Account Number 502306 (enclose an extra copy of this form).			
5. Change in Entity Status  a. Applicant claims Status  The Director of the USPTO  NOTE: The Issue Fee and P	MALL ENTITY status. See :	37 CFR 1.27.	☐ b. Appli	cant is no longer claiming SMA ny) or to re-apply any previous e other than the applicant; a reg	LL ENTITY status. See 37 C	FR 1.27(g)(2).
Authorized Signature	ords of the United States Pate	Myand Trademark	Office.	Date/	7118/06	

This collection of information is required by 37 CFR 1.311. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, Virginia 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

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Campbell III

Samuel G.

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